

New Zealand Chinese Association Auckland Inc.  
in association with the  
International Society for the Studies of Chinese Overseas  
presents

## **RISING DRAGONS, SOARING BANANAS**

### **International Conference**

### **17 - 19 July 2009**

The University of Auckland Business School  
Level 0, Owen G Glenn Building  
12 Grafton Road, Auckland, New Zealand  
[www.goingbananas.org.nz](http://www.goingbananas.org.nz)



### **FRIDAY 17<sup>th</sup> JULY 2009**

#### **OPENING RECEPTION**

The University of Auckland Fale Pasifika  
20 Wynyard Street, Auckland Central

- 5.30pm Guests Arrive
- 6.00pm Welcome - Kai Luey
- 6.10pm Opening by the Hon Pansy Wong, Minister for Ethnic Affairs
- 6.30pm Message from Principal Sponsors
- 6.40pm Book Launch - Libby Wong, 2 One Act Plays: 'An Instant Patriot', 'Beat the Climate Crunch'
- 6.50pm Book Launch - Alison Wong 'As the Earth Turns Silver'
- 7.00pm Chinese Cultural Dance
- 7.05pm Drinks and Canapés
- 7.45pm Reception Ends

**INTERNATIONAL WELCOME DINNER at 8.15pm (by invitation only)**  
China Restaurant, 2 Beach Road, Auckland Central

### **DAY ONE – SATURDAY 18 JULY 2009**

**8.00am Registration (Level O Lobby)**

**9.00am Plenary Session in Room OGGB3**

**Welcome – Kai Luey and Leo Suryadinata Room**

**Opening Remarks – Mervin Singham, Director, Office of Ethnic Affairs**

**9.30am Keynote Address - Overseas Chinese in a New Global World**

Libby Wong traces the status of the Overseas Chinese taking in historical events in China and the Western world. She looks to the future against the background of the recent global credit crunch, highlighting the importance of strategic partnership between the Chinese and the rest of the world.

**Chairperson – Susan Wong**

**Libby Wong – Award-winning writer and former Hong Kong Legislative Councillor**

**10.30am Morning Tea**

**11.00am Community Session in Room OGGB3**  
**High Flying Bananas**

Chinese are high achievers. They make things happen. Movers and shakers across a variety of sectors share the personal and professional challenges they have overcome on the road to success in local and international waters.

**Chairperson – David Wong**

**Mai Chen – Founding Partner, Chen Palmer, Public Law Specialists**

**Don Ha - Real Estate Entrepreneur and Racehorse Owner**

**Donald Sew Hoy – Managing Director, Glacier Investments**

**Sonia Yee - Writer and Producer, Radio New Zealand**

This session is kindly sponsored by Newstalk ZB

**11.00am ISSCO Breakout Session in Room OGGB5  
Chinese Overseas in the Era of Globalisation**

**Chairperson – Charles Coppel**

Paper 1: The past, present and future of the Chinese overseas population  
*Peter Li*

Paper 2: Ancestor god, local god and Chinese overseas  
*Chee-Beng Tan*

Paper 3: An introduction to innovative sources in Chinese overseas studies  
*Teresita Ang See*

**12.30 pm Lunch**

**1.30 pm Plenary Session in Room OGGB3**

**Yellow Peril – Early Chinese in NZ**

History holds a fountain of memories, some of which are painful and ugly.

This session examines New Zealand's racial attitudes in the past towards the Chinese and the place of Chinese communities in this country's storytelling fabric.

**Chairperson – Manying Ip**

**Jock Phillips – General Editor of Te Ara, The Encyclopedia of NZ  
and former Chief Historian, Ministry for Culture and Heritage**

**James Ng - Eminent NZ Chinese historian and author, Windows on a Chinese Past**

**Visit Te Ara at: [www.teara.govt.nz](http://www.teara.govt.nz)**

**2.30 pm Community Session in Room OGGB3**

**Visually Chinese**

20 images. 20 seconds. 6 minutes. In the vein of the Pecha Kucha format, artists across various disciplines are given 6 minutes each to paint a mosaic of their creative output. Words and images collide as presenters navigate through a stream of slides with madness, dexterity and speed, communicating to an audience thirsty for the ultimate visual rush.

**Chairperson – Meilin Chong**

**Liyen Chong – Visual Artist and Graphic Designer**

**Kerry Ann Lee - Visual Artist and Designer**

**Susan Louie - Glass Sculpturist**

**Ron Sang – Architect & Art Collector**

**Peap Tarr – Urban Artist**

This session is kindly sponsored by Creative New Zealand

**2.30pm ISSCO Breakout Session in Room OGGB5  
Multicultural Communities**

**Chairperson – Cheong Young-Rok**

Paper 1: Changing Chinese and Indian international migration  
*Wei Li*

Paper 2: Border, place & identity in the remaking of expatriate communities in Hong Kong  
*Cangbai Wang*

Paper 3: 'Coolie' labour compared: Indian and Chinese indentured schemes in South Africa  
*Karen Harris*

**2.30pm** **ISSCO Breakout Session in Case Room 3**  
**Chineseness & Family Links**

**Chairperson – Chee-Beng Tan**

Paper 1: In search of Chineseness: The choice of the Ho sisters  
*Louella Cheng & Victor Zheng*

Paper 2: From Social Outcast to Colonial Elite: The rise of an Eurasian entrepreneurial family in Hong Kong  
*Louella Cheng & Wong Siu-lun*

Paper 3: Negotiating identity: A comparison on Koo Chen-fu and Koo Kwan-min  
*Clare Tsai-man Ho*

**3.30pm** **Community Session in Room OGGB3**

**Digitally Chinese**

Go digital! NZCA Auckland Inc. and Auckland City Libraries have partnered to ensure history is kept alive forever. This session guides us through the Chinese Online Communities project – a significant online repository for Chinese New Zealanders to share stories and family memories about living in New Zealand.

**Chairperson – Kai Luey**

**Sam Minchin – Digital Access Manager, Auckland City Libraries**

Visit Chinese Online Communities at: [www.chinesecommunity.org.nz](http://www.chinesecommunity.org.nz)

**4.00 pm** **Afternoon Tea**

**4.30 pm** **Community Session in Room OGGB3**

**Creative Cool Chinese**

Creativity knows no boundaries. It disrupts everything in life and opens up a world where impossible means nothing. Make way for the new generation of visionary culture-shapers.

**Chairperson – Alistair Kwun**

**Natalie Chan – Fashion Designer**

**Chang Hung – Radio Producer & TV Presenter**

**Frank Liew – Blogger, Hypebeast and Founder, Qubic**

**Marcus Lui – Creative Director, The One Centre, Sydney**

**Musical Item in Foyer – Lulu and the Puppets with special guest Willis Hsu (IFK)**

**4.30pm** **ISSCO Breakout Session in Room OGGB5**  
**Historical Viewpoints**

**Chairperson – Peter Li**

Paper 1: Exclusion reveals inclusion: Chinese in the late 19th century colonial Cape  
*Karen L. Harris*

Paper 2: The unique history of Chinese in Cuba  
*Mary-Alice Waters*

Paper 3: New Zealand History and the "Chinese 18th Century" Paradigm  
*Lewis Mayo*

**4.30pm ISSCO Breakout Session in Case Room 3  
New Zealand Case**

**Chairperson – Wei Li**

Paper 1: Students to residents  
*Elsie Ho*

Paper 2: Local dragons: The contribution of Chinese businesses to the Auckland economy  
*Carina Meares*

Paper 3: Narratives of older Chinese New Zealanders: Constructing the hybrid self  
*Wendy Wen Li*

**6.00 pm Close of Day One**

**7.00 pm Dinner at Dynasty Restaurant (\$30 per person BYO)  
57 Wakefield Street, Auckland Central (Optional Extra)  
Special Address: John Allen, CEO, New Zealand Post  
Special Performance: Jessica Fong**

## **DAY TWO – SUNDAY 19 JULY 2009**

**7:30am In Conversation – Breakfast with our International Speakers**  
**Get up early for this unique opportunity to interact with  
our distinguished global personalities.**  
**Sponsored by Hubbard Foods, Nekta, PAK'nSAVE (Mt Albert & Whangarei), MG Marketing**

**8:30am Seminar – Using Chinese Communities Online**  
**Sam Minchin – Digital Access Manager, Auckland City Libraries**

**9:00 am Plenary Session in Room OGGB3**

### **Chinese Migration in a Globalising World**

Since the end of the last century, roughly 80% of new Chinese migrants have gone to developed and industrialised countries such as USA, Australia and New Zealand and 20% to Southeast Asia. This talk addresses Chinese migration generally and Chinese migrants in Southeast Asia, Australia and New Zealand in particular, focusing on their socio-economic problems and process of adaptation.

**Chairperson – Manying Ip**

**Leo Suryadinata – President, ISSCO**

**9.30am Plenary Session in Room OGGB3**

### **Chinese Today**

What are the current look and shape of Chinese communities in New Zealand?

Leading Kiwi researchers unveil the latest insights, trends and innovations in working with Chinese communities around health, housing, businesses and settlement patterns.

**Chairperson – Wong Liu Shueng**

**Ward Friesen - The University of Auckland, New Zealand**

**Elsie Ho - The University of Waikato, New Zealand**

**Paul Spoonley - Massey University, New Zealand**

**10.30 am Morning Tea**

**11.00am Community Session in Room OGGB3**

**Falling Leaves Return Home**

The journey back to China has a spiritual dimension. It can also be fraught with tension, apprehension and loss. Speakers on this panel tell stories of personal transformation on returning to their roots.

**Chairperson - Arthur Loo**

**Clifford Kam – NZCA 2008 China Winter Camp**

**Robyn Wong – Team Services Manager, NZ Olympic Committee**

**Cyril Young – Court and Hospital Interpreter**

**Koreen Young – NZCA 2005 China Winter Camp**

**Asia Down Under profile - NZCA 2004 China Winter Camp**

**Visit the NZCA China Winter Camp at: [www.nzchinese.org.nz](http://www.nzchinese.org.nz)**

**11.00am ISSCO Breakout Session in Room OGGB5  
Encountering the First Nation**

**Chairperson – Leo Suryadinata**

Paper 1: Chinese Canadian and First Nations: 150 years of shared experiences  
*Hayne Wai*

Paper 2: 'Maoriland' and 'Yellow peril'  
*Nigel Murphy*

Paper 3: A silent invasion? Chinese immigrants and local interaction in Equatorial Guinea  
*Mario Esteban*

**11.00am ISSCO Breakout Session in Case Room 3  
Contemporary Overseas Chinese Development**

**Chairperson – Sally Liangni Liu**

Paper 1: Manipulating Loyalty: Chinese Americans and Taiwan's canned mushroom export.  
*Joan Wang*

Paper 2: Chinese in Pacific  
*James To*

Paper 3: Chinese culture and dental behaviour in Wellington  
*Wei Zhang*

**12:30 pm Lunch**

**1.30 pm Community Session in Room OGGB3**

**Cracking the Glass Ceiling**

Capturing talent is a business imperative. In the workplace cultural influences are often at odds with corporate strategy and values. Panellists share their experiences of diversity in the workplace and the ingredients needed to make one's career soar.

**Chairperson – Kai Luey**

**Xiaoying Fu - Manager, Asian Markets, ANZ National Bank**

**Catherine Lo-Giacco - General Manager, Manpower**

**Harry Pappafloratos - CEO, Colmar Brunton**

**Rodney Wong - Business Entrepreneur**

**1.30pm** **ISSCO Breakout Session in Room OGGB5**  
**Australian Viewpoints**

**Chairperson – Teresita Ang See**

Paper 1: Transnationalism and the reconstruction of Chinese identity in Australia  
*Christine Inglis*

Paper 2: Can international unity be fostered among a diverse Chinese diaspora?  
*Anthony Pun & Daphne Lowe-Kelley*

Paper 3: The coming 30 years – China going global  
*Yit-Seng Yow*

**1.30pm** **ISSCO Breakout Session in Case Room 3**  
**Cultural Identity & Language**

**Chairperson – James To**

Paper 1: Jewish projections on a Chinese screen  
*Charles Coppel*

Paper 2: Homeland on the Move: Return Chinese Migrants as Transnationals  
*Sally Liangni Liu*

Paper 2: When 'giving' goes bananas: The case of Beijing Mandarin  
*Robert Sanders*

**3.00 pm** **Afternoon Tea**

**3.30 pm** **Community Session in Room OGGB3**  
**New Zealand Post presents The Listener/NZCA Short Story Competition**

Stories are magical. They shape a community's identity, hopes and dreams.  
We hear the results of the short story competition which brings Chinese voices to life.

**Chairperson - Guy Somerset, Arts and Books Editor, The Listener**

Session prizes are kindly sponsored by [New Zealand Post logo]

Winning entry to be published in [The Listener logo]

Enquiries to Vivian Chow, [vchow@ihug.co.nz](mailto:vchow@ihug.co.nz)

**3.30pm** **ISSCO Breakout Session in Room OGGB5**  
**New Chinese Immigrants in Different Host Countries**

**Chairperson – Elsie Ho**

Paper 1: Chinese new migrants in Cambodia: A preliminary study  
*James K. Chin*

Paper 2: Chinese new migrants and the formation of new Chinatown in Tokyo  
*Wei Wang*

Paper 3: Social network and Chinese student immigrants in Singapore  
*Ching Ching Yim*

**3.30pm** **ISSCO Breakout Session in Case Room 3**  
**Labour Migration & Skilled Migration**

**Chairperson – Siu-lun Wong**

Paper 1: Contemporary Chinese labour migration to Russia: Policy & implications  
*Vladimir Portyakov*

Paper 2: Professional Mainlanders in Hong Kong: Profile, prospect and problem

**4.30 pm      Community Session in Room OGGB3**  
**Unfolding History – SS Ventnor Project Update**

In early 2009, The Ventnor Group travelled to the home marae of Te Roroa and Te Rarawa to open relations with the iwi who have cared for the remains of our Chinese countrymen since the sinking of the SS Ventnor in 1902. Presenters from the Group share the incredible stories from that weekend.

**Chairperson – Wong Liu Shueng**

**Members of the SS Ventnor Project**

**5:00 pm      Plenary Session in Room OGGB3**  
**Summing Up – Manying Ip and Kai Luey**

**5.30 pm      Conference Closes**